Partnership has its rewards.



MANLY WARRINGAH DISTRICT CRICKET CLUB EST. 1878

Creating Unique and Engaging Partnership Experiences

You're invited to join MWDCC's Partnership Program for the upcoming season.

As one of Sydney's most established Premier Cricket clubs, MWDCC is pleased to present a Partnership Program designed to deliver value across Men's, Women's and Youth teams, providing unique opportunities for brand exposure, community engagement and corporate alignment with a club of proven success.



Andrew Fraser
Club President

Why become a corporate partner?

As a valued member of MWDCC's Partnership Program, you'll gain access to a tailored range of benefits and opportunities designed to maximise your involvement with the wider Manly Warringah Cricket Community.

THE CLUB

The Manly Warringah Waratahs are 147 years old and are the second oldest district cricket club in NSW. We are an organisation that prides itself on its local root's, and one of our strategic goals is to help make the local community a better place. We invite you to join us in this mission. We are able to provide you and your business with the type of engagement, exposure and entertainment that can only come from a locally based organisation, tapping into our vast business, community, government and ex-player network to provide great exposure. Learn more at www.manlycricket.com

MEMBERS & PLAYERS & BROADER COMMUNITY

MWDCC provides 5 x Men's teams, 3x Women's teams & 3 x Youth teams (1 x Green Shield U/16 Male), 1 x Poidevin Gray (U/21 Male) and 1 x Brewer Shield (U/18's Female) in the NSW Premier Cricket Competition, totalling in excess of 130 players. We also have an affiliation through junior pathway development with local Shires Club, Warringah Cricket Club, which has 6 senior teams,resulting in a total of over 200 senior cricketers alone.

SPONSOR TESTIMONIALS

CACHET

"Having sponsored MWDCC for the last 11 years, I can thoroughly recommend this great club as a source of community involvement as well as a tool to help promote your brand. They are a very progressive and forward thinking club who have a professional management structure and passionate playing group. Happy to be an MWDCC reference for anyone who contacts me – gregparsonson@cachetgroup.com

Greg Parsonson Director - **Cachet Group**

Quest Events
Meet | Learn | Grow

"We have worked with Manly Cricket over the last 6 years and have thoroughly enjoyed our involvement. We work together on a variety of initiatives and it has helped with our strategic direction and brand coverage. Most importantly though, there is a great sense of community within the club through the great work the players do with the juniors, and this is a main reason why we started our relationship and will continue our relationship. Happy to be a reference point for anyone looking for some information – jamiet@questevents.com.au"

Jamie Turmanis, Director and Founder - **Quest Events**

CACHET

mounties group

Quest Events
Meet | Learn | Grow.

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Our Premium and Business Club Partnership Group

MANLY WARRINGAH
EST. 1878
DISTRICT CRICKET CLUB



2025/26 Men's 1st Grade Champions

MANLY WARRINGAH
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DISTRICT CRICKET CLUB

2025/26 Men's 2nd Grade Champions





Community Partnership

By partnering with MWDCC, your sponsorship directly supports our Manly for Manly program, helping fund local charities and community initiatives that make a real difference beyond the cricket field.

Manly for Manly Program



14 seasons ago we launched the Manly Warringah Waratahs Manly for Manly Community Program, and it resulted in some fantastic contributions to the Northern Beaches and beyond.

Manly for Manly Community Program

We as a club are very proud of the huge amount of work that goes into this program, and we are pleased that the Manly for Manly program will again run across the 2025/26 season. This program involves 3 pillars:

1. Community Events
2. Junior Cricket Club and Player Engagement
3. Charity Partners

We are especially excited about the work we were doing with the junior kids around the Northern Beaches. We have had some amazing feedback from many of the parents and kids around the area, showing us that we as a club are on the right path and making a difference to Junior Cricket on the Northern Beaches.

Our Community Events and Charity Partners show us we are also making a difference to the community as a whole, which is an important strategic priority for us.

Charity organistions we support are National Breast Cancer Foundation, Happy Days Children's Charity & The Burdekin.

MWDCC CHARITY PARTNERS

National Breast Cancer Foundation

HAPPY DAYS Cambodian Village School Inc.

burdekin Empowering young lives

MANLY WARRIN
PARTNERSH

	CLOTHING BRANDING				MANLY OVAL PERMANENT SIGN					MANLY OVAL GAMEDAY SIGN				EVENTS			
	M'S PLAYING GEAR	W'S PLAYING GEAR	GREEN & PG'S PLINAY GEAR	M'S & W'S TRAINING	SYDNEY RD	RAGLAN ST	SYD RD SIGHT SCREEN	PICKET FENCE	RATT FENCE	SYD RD FENCE	TEAR DROP	SCOREBOARD SLIDESHOW 1	SCOREBOARD SLIDESHOW 2	EVENT HEADLINE PARTNER	2+ ALL CLUB EVENTS EX GOLF	2 ALL CLUB EVENTS EX GOLF	1 ALL CLUB EVENTS EX GOLF
GOLD PACKAGE $20K + GST	✓			✓	✓			✓	✓		✓	✓	✓	✓	✓		
SILVER PACKAGE $15K + GST		✓		✓		✓	✓	✓			✓	✓	✓	✓	✓		
BRONZE PACKAGE $10K + GST			✓	✓				✓		✓	✓	✓	✓	✓	✓		
BUSINESS CLUB $7.5K + GST								✓			✓	✓				✓	
1ST GRADE PLAYER $3.5K + GST																	
LOW GRADE PLAYER $1.25K + GST																	

CREATING UNIQUE & ENGAGIN

GAH WARATAHS
IP PROGRAM

SOCIAL MEDIA								WEBSITE					E-MAIL					OTHER					
MATCH DAY HIGHLIGHTS	M'S SHORTS SPONSORSHIP	W'S SHORTS SPONSORSHIP	WEEKLY POST SPONSORSHIP	REEL PROMOTE PARTNERSHIP	STATIC POST PARTNERSHIP	ADHOC PROMOTION	1ST GRADE TEAM NAMING	PRIMARY BANNER	SECONDARY BANNER	HOME PAGE LOGO	PLAYER PARTNER AREA	PARTNERSHIP ARTICLE	PRIMARY BANNER	SECONDARY BANNER	HOME PAGE LOGO	PARTNERSHIP COMMS	PARTNERSHIP ARTICLE LINK	WARATAHS IN THE WORKFORCE	MANLY MATES RATES	GREEN SHIELD SPONSORSHIP	MERCHANDISE	PAY PLAYER FEES	CATEGORY EXCLUSIVITY
✓			✓		✓	✓		✓		✓		✓	✓	✓	✓	✓		✓	✓		✓		✓
	✓	✓	✓		✓	✓		✓		✓		✓	✓	✓	✓	✓		✓	✓	✓	✓		✓
			✓		✓	✓			✓	✓		✓	✓	✓	✓	✓		✓	✓		✓		✓
			✓		✓	✓			✓	✓		✓		✓	✓		✓	✓	✓		✓		✓
				✓		✓	✓				✓	✓					✓	✓	✓		✓	✓	
					✓						✓	✓					✓		✓		✓	✓	

G PARTNERSHIP EXPERIENCES



GOLD Partnership

Make the most of being part of something bigger. Premium recognition, direct engagement, and the chance to grow alongside MWDCC's thriving community.

$20,000 + GST

Partner at a Gold level

Becoming a Gold partner of MWDCC places your brand at the heart of NSW Premier Cricket, driving exposure and recognition while directly supporting our club's success, the growth of grassroots cricket, and vital community initiatives. Together, we'll create lasting impact for today's community and the next generation of cricketers.

Aparrel

- Logo on Men's Playing Shirts.
- Logo on Men's and Women's Training Shirts.

Socials & Website

- Advertising in new weekly Manly Cricket podcast.
- Website major banner advertisement.
- Sponsorship of weekly Social Media post.
- Seconday banner advertisement in every 3rd Weekend Wrap e-mail sent to club database.
- Interview and photo announcing partnership.
- Specific reel promoting partnership seperate to initial partnership announcement.
- Promotion of special offers across all Media Channels.
- + more

Opportunities

- Inclusion in Manly Mates Rates and Waratahs in the Workforce programs.
- Attendance of senior players at an internal sponsor event.
- 4 free tickets to end of season presentation evening.
- 4 free tickets to Manly Oval T20 functions, including drinks and lunch.
- 2 free tickets to all other club events, excluding Golf Day
- Category Exclusivity
- PLaying Group Engagement opportunities

Club Partnership

- Headine partner at a major event for the season e.g. Presentation Evening
- Playing Group engagement opportunities

Ground Signage

- Permanent signage outside Manly Oval.
- Manly Oval scoreboard promotion facing Sydney Rd, including video advertisements on major match days.
- Permanent Manly Oval picket fence signage.
- Manly Oval game day ground signage including tear drops signs and Sydney Rd fence signage.
- + more

Events

- 1 x Season Launch – all community – circa 150 ppl.
- 1 x Presentation night – all community – circa 200 ppl.
- BBL box – circa 24 ppl
- 1 x T20 Day – circa 800ppl
- 1 x charity day – circa 300ppl
- 1 x sponsors luncheon – circa 20ppl
- 1 x Manly in the Moonlight Sponsor Event - Circa 30 people
- 1 x Ashes Luncheon - Circa 250ppl
- 1 x Business Breakfast - Circa 80ppl
- 1 x Golf Day - Circa 150 ppl



SILVER Partnership

Make the most of being part of something bigger. Premium recognition, direct engagement, and the chance to grow alongside MWDCC's thriving community.

$15,000 + GST

Partner at a Silver level

Joining MWDCC as a Silver Partner positions your brand at the forefront of NSW Premier Cricket. You'll gain powerful exposure while helping drive the success of our club, the development of grassroots cricket, & essential community programs. Together, we can build a lasting legacy for today's community & tomorrow's cricketers.

Aparrel

- Logo on Women's Playing Shirts.
- Logo on Men's and Women's Training Shirts.

Socials & Website

- Branding on Men's Shorts/Reels posted on Social Media channels, expected to achieve 25 Million+ views in total in 2025/26.
- Advertising in weekly Manly Cricket podcast.
- Website major banner advertisement.
- Sponsorship of weekly Social Media post.
- Secondary banner advertisement in every 3rd Weekend Wrap e-mail sent to club database.
- Interview and photo announcing partnership.
- Specific reel promoting partnership seperate to initial partnership announcement.
- Promotion of special offers across all Media Channels.
- + more

Opportunities

- Inclusion in Manly Mates Rates and Waratahs in the Workforce programs.
- Attendance of senior players at an internal sponsor event.
- 4 free tickets to end of season presentation evening.
- 4 free tickets to Manly Oval T20 functions, including drinks and lunch.
- 2 free tickets to all other club events, excluding Golf Day
- Category Exclusivity
- Playing Group Engagement opportunities
- 4 polo shirts

Club Partnership

- Headine partner at a major event for the season e.g. Presentation Evening
- Playing Group engagement opportunities
- Major Sponsorship of 2025/26 Green Shield (Men's U/16) side.

Ground Signage

- Manly Oval scoreboard promotion facing Sydney Rd at beginning of each match, including video advertisements on major match days.
- Permanent Manly Oval picket fence signage.
- Manly Oval game day ground signage including tear drops signs and Sydney Rd fence signage.
- Permanent signage on back of Manly Oval sight screen facing Sydney Rd.
- NOTE: Signage creation at sponsors expense.

Events

- 1 x Season Launch – all community – circa 150 ppl.
- 1 x Presentation night – all community – circa 200 ppl.
- BBL box – circa 24 ppl
- 1 x T20 Day – circa 800ppl
- 1 x charity day – circa 300ppl
- 1 x sponsors luncheon – circa 20ppl
- 1 x Manly in the Moonlight Sponsor Event - Circa 30 people
- 1 x Ashes Luncheon - Circa 250ppl
- 1 x Business Breakfast - Circa 80ppl
- 1 x Golf Day - Circa 150 ppl



BRONZE Partnership

Make the most of being part of something bigger. Premium recognition, direct engagement, and the chance to grow alongside MWDCC's thriving community.

$10,000 + GST

Partner at a Bronze level

By becoming a Bronze Partner with MWDCC not only elevates your profile but also contributes directly to our club's achievements, the growth of grassroots cricket, and community-focused initiatives. Together, we'll deliver real impact for the community now and for the generations of players ahead.

Aparrel

- Logo on PGs and Green Shield playing shirts.
- Logo on Men's and Women's Training Shirts.

Socials & Website

- Website major banner advertisement.
- Photo announcement of partnership across all channels.
- Sponsorship of weekly Social Media post.
- Secondary banner advertisement in every 3rd Weekend Wrap e-mail sent to club database.
- Promotion of special offers across all Media Channels.
- Specific reel promoting partnership seperate to initial partnership announcement.
- + more

Opportunities

- Inclusion in Manly Mates Rates and Waratahs in the Workforce programs.
- Attendance of senior players at an internal sponsor event.
- 2 free tickets to end of season presentation evening.
- 4 free tickets to Manly Oval T20 functions, including drinks and lunch.
- 2 free tickets to all other club events, excluding Golf Day
- Category Exclusivity
- Playing Group Engagement opportunities
- 2 polo shirts
- + More

Club Partnership

- Headine partner at a major event for the season e.g. Presentation Evening
- Playing group engagement opportunities.

Ground Signage

- Manly Oval scoreboard promotion facing Sydney Rd at beginning of each match.
- Permanent Manly Oval picket fence signage.
- Manly Oval game day ground signage including tear drops signs and Sydney Rd fence signage.
- NOTE: Signage creation at sponsors expense.

Events

- 1 x Season Launch – all community – circa 150 ppl.
- 1 x Presentation night – all community – circa 200 ppl.
- BBL box – circa 24 ppl
- 1 x T20 Day – circa 800ppl
- 1 x charity day – circa 300ppl
- 1 x sponsors luncheon – circa 20ppl
- 1 x Manly in the Moonlight Sponsor Event - Circa 30 people
- 1 x Ashes Luncheon - Circa 250ppl
- 1 x Business Breakfast - Circa 80ppl
- 1 x Golf Day - Circa 150 ppl



BUSINESS CLUB Partnership

Make the most of being part of something bigger. Premium recognition, direct engagement, and the chance to grow alongside MWDCC's thriving community.

$7,500 + GST

Partner at a Business Club level

As a Business Club partner of MWDCC, your brand will stand alongside NSW Premier Cricket, gaining visibility and recognition while actively supporting our mission. Your sponsorship fuels on-field success, strengthens grassroots pathways, & champions vital community projects. Together, we'll create impact that resonates today and inspires the next generation of cricketers.

Socials & Website

- Website secondary banner advertisement.
- Sponsorship of weekly Social Media post.
- Addition of logo to website Home Page
- Third tier banner advertisement in every 3rd Weekend Wrap e-mail sent to club database.
- Photo and website article announcing partnership on all Media channels.
- Specific reel promoting partnership seperate to initial partnership announcement.
- Promotion of special offers across all Media Channels.
- Logo included in weekly/fortnightly e-mail to database.
- + more

Ground Signage

- Manly Oval scoreboard promotion facing Sydney Rd at beginning of each match.
- Permanent Manly Oval picket fence signage.
- Manly Oval game day tear drop ground signage.
- NOTE: Signage creation at sponsor expense

Opportunities

- Inclusion in Manly Mates Rates and Waratahs in the Workforce programs.
- 2 free tickets to end of season presentation evening.
- 4 free tickets to Manly Oval T20 functions, including drinks and lunch.
- 2 tickets to all Club Events excluding Golf Day and Business Breakfast.
- Category Exclusivity.
- Playing Group Engagement opportunities
- 2 polo shirts



1st Grade Player Partnership

Make the most of being part of something bigger. Premium recognition, direct engagement, and the chance to grow alongside MWDCC's thriving community.

$3,500 + GST

Partner at a 1st Grade Player level

Aligning MWDCC as a 1st Grade Player Partner puts your brand right in the heart of Sydney's Premier Cricket. Beyond exposure, you'll play a key role in driving our club's success, nurturing grassroots cricket, and backing initiatives that matter in our community. Together, we'll make a meaningful difference today and build opportunities for tomorrow's cricketers.

Socials & Website

- 1 Static post promoting partnership throughout season, including website article and e-mail inclusion.
- Inclusion in Player Partner section of website.
- 1 reel with match-day highlights of your sponsored player.
- Inclusion in "Captains Call" Social Media Post announcing the 1st Grade side when your player is playing.
- Social Media promotion whenever your players takes 5 wickets or scores a hundred.

Opportunities

- Inclusion in Manly Mates Rates and Waratahs in the Workforce programs.
- 1 free ticket to all club events, excluding Golf Day and Business Breakfas

Club Partnership

- Payment of player fees.
- 2 Club polo shirts.

Ground Signage

- Manly Oval scoreboard branding, rotating with other partners, at the beginning of each match.



Lower Grade Player Partnership

Make the most of being part of something bigger. Premium recognition, direct engagement, and the chance to grow alongside MWDCC's thriving community.

$1,250 + GST

Partner at a Lower Grade Player level

MWDCC Lower Grade Player Partnership gives your brand a platform within NSW Premier Cricket. It means recognition on and off the field, while making a direct contribution to our club, and your player's, success. Together, we can deliver positive change for our community today and inspire the next generation.

Socials & Website

- 1 Static post promoting partnership throughout season, including website article and e-mail inclusion.
- Inclusion in Player Partner section of website.
- Social Media promotion whenever your players takes 5 wickets or scores a hundred.

Opportunities

- Inclusion in Manly Mates Rates program.
- 1 free ticket to T20 event, including food and beverages

Club Partnership

- Payment of player fees.
- 1 Club polo shirts.



JOIN our Community

You're investing in the next generation of talented male and female cricketers, providing pathways for young athletes to grow, succeed and reach their full potential.





MANLY WARRINGAH
EST. 1878
DISTRICT CRICKET CLUB



Your Support. Our Club. Shared Success.



Creating Unique and Engaging Partnership Experiences